

Chapter 2 Exercise

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Top-level domain names, or gTLDs, are proposed and approved through a formal process managed by the Internet Corporation for Assigned Names and Numbers (ICANN). Only established entities such as businesses or organizations can apply. Applicants submit detailed proposals online, including info about how their organization is run, their finances, technical setup, and security plans. The domain name they want has to follow strict eligibility rules, like being the right length and unique, and the public can review or raise objections. If approved, the applicant signs a contract with ICANN, and their new gTLD is officially added to the Internet's domain system.

Source:

<https://newgtldprogram.icann.org/en/application-rounds/round2/2026-round-general/faqs>